

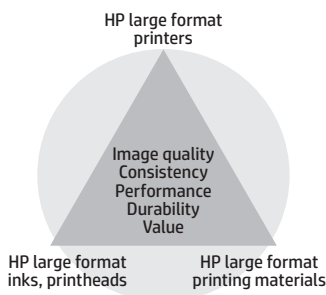


HP Permanent Matte Adhesive Vinyl



The HP large format printing system— the complete solution

HP Latex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Choose this REACH compliant,¹ economical vinyl

Grab attention with bright, vibrant image quality

Capture vibrant graphic detail, display brilliant color. From event signage to retail displays, achieve a high-quality look with this versatile, easy-to-handle, quick-mount self-adhesive vinyl—ideal for a wide range of indoor and outdoor applications.

Count on lasting, durable results

Depend on lasting results. Prints achieve 3 years unlaminated display permanence outdoors;² 5 years in-window.³ You get optimal results—including weather-resistance without additional lamination—using HP Latex Inks.

Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Permanent Matte Adhesive Vinyl is REACH compliant¹—a regulation of the European Union adopted to improve the protection of human health and the environment.

¹ This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

² With HP Latex Inks. HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [globalBMG.com/hp/printpermanence](#).

³ With HP Latex Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [globalBMG.com/hp/printpermanence](#).

| Target customers | Applications | Benefits |
|-------------------------|-------------------------------|---|
| Print service providers | Trade show and event displays | Vibrant graphic detail |
| | Signage | Brilliant color |
| | POP and retail displays | Matte finish |
| | | Highly opaque for a high-quality look |
| | | Easy to handle and mount |
| | | Outdoor display permanence 3 years unlaminated, up to 5 years laminated ² |
| | | Indoor, in-window display permanence 5 years unlaminated, up to 10 years laminated ³ |
| | | Permanent adhesive |
| | | Provides reassurance with REACH compliance ¹ |

Technical specifications



HP Permanent Matte Adhesive Vinyl

For the latest ICC profiles/paper presets, please visit globalBMG.com/hp/paperpresets.

| Weight (Without liner) | 150 g/m ² per ISO 536 Test Method | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|-----------------|------------|-----------|--------|--------|----------------------------------|--------------|-----------|--------|----------------------------------|--------------|-----------|--------|-----------------------------------|--------------|-----------|--------|-----------------------------------|--------------|-----------|--------|-----------------------------------|--------------|-----------|--------|-----------------------------------|--------------|-----------|--------|-----------------------------------|--------------|-----------|
| Weight (With liner) | 270 g/m ² per ISO 536 Test Method | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Thickness (Without liner) | 121 microns/4.8 mil per ISO 20534 Test Method | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Thickness (With liner) | 248 microns/9.8 mil per ISO 20534 Test Method | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Opacity | Greater than 95% per TAPPI T-425 Test Method | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Brightness | 83% per TAPPI T-452 Test Method | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Whiteness | 78 per CIE Whiteness (D65/10°) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Finish | Matte | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Tensile strength | MD > 35 N/25 mm / CD > 40 N/25 mm per ASTM D 882-02 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Operating temperature | 15 to 35° C / 59 to 95° F | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Operating humidity | 30 to 80% RH | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Display permanence (Commercial in-window) | 5 years unlaminated, up to 10 years laminated with HP Latex Inks ⁴ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Display permanence (Outdoor) | 3 years unlaminated, up to 5 years laminated with HP Latex Inks ⁵ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Water resistance | Water resistant with HP Latex Inks ⁶ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dry time | Instant dry | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lamination | Yes, cold | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Shelf life | 1 year, unopened in original packaging | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Storage temperature | 5 to 40° C / 41 to 104° F | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Storage humidity | 5 to 95% RH | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Country of origin | Product of China | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ordering information | <table border="1"> <thead> <tr> <th>Product numbers</th> <th>Roll sizes</th> <th>UPC codes</th> <th>Region</th> </tr> </thead> <tbody> <tr> <td>J3H68A</td> <td>762 mm x 45,7 m (30 in x 150 ft)</td> <td>848412014969</td> <td>Worldwide</td> </tr> <tr> <td>J3H69A</td> <td>914 mm x 45,7 m (36 in x 150 ft)</td> <td>848412014907</td> <td>Worldwide</td> </tr> <tr> <td>J3H70A</td> <td>1067 mm x 45,7 m (42 in x 150 ft)</td> <td>848412014983</td> <td>Worldwide</td> </tr> <tr> <td>J3H71A</td> <td>1372 mm x 45,7 m (54 in x 150 ft)</td> <td>848412014990</td> <td>Worldwide</td> </tr> <tr> <td>J3H72A</td> <td>1372 mm x 91,4 m (54 in x 300 ft)</td> <td>848412015003</td> <td>Worldwide</td> </tr> <tr> <td>J3H73A</td> <td>1524 mm x 45,7 m (60 in x 150 ft)</td> <td>848412015010</td> <td>Worldwide</td> </tr> <tr> <td>J3H74A</td> <td>1524 mm x 91,4 m (60 in x 300 ft)</td> <td>848412015027</td> <td>Worldwide</td> </tr> </tbody> </table> | Product numbers | Roll sizes | UPC codes | Region | J3H68A | 762 mm x 45,7 m (30 in x 150 ft) | 848412014969 | Worldwide | J3H69A | 914 mm x 45,7 m (36 in x 150 ft) | 848412014907 | Worldwide | J3H70A | 1067 mm x 45,7 m (42 in x 150 ft) | 848412014983 | Worldwide | J3H71A | 1372 mm x 45,7 m (54 in x 150 ft) | 848412014990 | Worldwide | J3H72A | 1372 mm x 91,4 m (54 in x 300 ft) | 848412015003 | Worldwide | J3H73A | 1524 mm x 45,7 m (60 in x 150 ft) | 848412015010 | Worldwide | J3H74A | 1524 mm x 91,4 m (60 in x 300 ft) | 848412015027 | Worldwide |
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| Warranty | HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see globalBMG.com/hp/mediawarranties . | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

⁴ Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

⁵ HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

⁶ Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, visit globalBMG.com/hp

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