

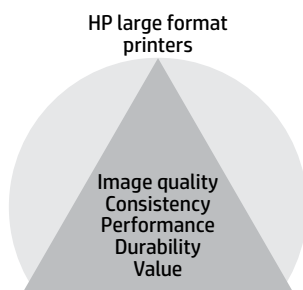


# HP Premium Poster Paper



## The HP large format printing system—the complete solution

HP Latex printers, HP Latex Inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



HP large format inks, printheads      HP large format printing materials

<sup>1</sup> Recyclable through commonly available recycling programs.

<sup>2</sup> BMG trademark license code FSC®-C115319, see [fsc.org](http://fsc.org). HP trademark license code FSC®C017543, see [fsc.org](http://fsc.org). Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](http://HPLFMedia.com).

<sup>3</sup> Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

## A premium poster paper optimized for third-generation HP Latex Inks

### Deliver high-quality images

Create vibrant prints for both indoor and outdoor applications with this premium poster paper, designed together with HP Latex Inks.

### Offer paper designed with the environment in mind

Produce vivid colors and crisp text and graphics on this recyclable,<sup>1</sup> FSC®-certified<sup>2</sup> paper that's available in a range of sizes including jumbo rolls (made to order).

### See reliable results, consistent performance

Optimize your everyday printing with the reliable, trouble-free performance of this economical paper specially designed to eliminate heater marks, head strikes, and inaccurate color. Compatible with all HP Latex printers and optimized for HP Latex 3000 and HP Latex 300 series printers.

Target customers	Applications	Benefits
Print service providers	Tradeshow and event displays	Compatible with all HP Latex printers
	POP and retail displays	Crisp text and graphics
	Photo-realistic posters	Fast dry time
	Bus shelter graphics	Easy post-print processing
	Open edition décor reproductions	Water-resistant prints <sup>3</sup>
	Indoor and outdoor signage	Recyclable through commonly available programs
		FSC®-certified paper <sup>2</sup>

## Technical specifications



### HP Premium Poster Paper

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/paperpresets](http://HPLFMedia.com/paperpresets).

<b>Weight</b>	200 g/m <sup>2</sup> per ISO 536 Test Method			
<b>Thickness</b>	228 microns/9 mil per ISO 534 Test Method			
<b>Opacity</b>	Greater than 99% per TAPPI T-425 Test Method			
<b>Whiteness</b>	Greater than 122 per ASTM E-313 Test Method			
<b>Brightness</b>	Greater than 92% per TAPPI T-452 Test Method			
<b>Finish</b>	Semi-matte			
<b>Dry time</b>	Instant dry			
<b>Operating temperature</b>	15 to 100° C / 59 to 212° F			
<b>Operating humidity</b>	20 to 80% RH			
<b>Water resistance</b>	Water resistant with Original HP Latex Inks <sup>4</sup>			
<b>Lamination</b>	Hot or cold lamination; can be laminated with most commercially available laminate films <sup>5</sup>			
<b>Shelf life</b>	2 years, unopened in original packaging			
<b>Storage temperature</b>	0 to 40° C / 32 to 104° F			
<b>Take up reel</b>	Use of the take up reel is recommended			
<b>Storage humidity</b>	5 to 95% RH			
<b>Recyclability</b>	Recyclable through commonly available recycling programs			
<b>Country of origin</b>	Product of Switzerland			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>	<b>Region</b>
	N3T48A	914 mm x 61 m (36 in x 200 ft)	848412016406	Worldwide
	N3T49A	1372 mm x 61 m (54 in x 200 ft)	848412016413	Worldwide
	N3T50A	1524 mm x 61 m (60 in x 200 ft)	848412016420	Worldwide

<sup>4</sup> Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

<sup>5</sup> Based on testing prints produced with Original HP Latex Inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive, a 3-mil vinyl film laminate that contains a solvent acrylic pressure-sensitive adhesive, and a 3-mil polyester film that contains a low melt copolymer blended ethylene vinyl acetate (EVA) thermal-adhesive system—the formulations of which HP believes represent the majority of film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.



The mark of responsible forestry

Not all FSC®-certified products are available in all regions.

For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](http://HPLFMedia.com)

